Annual Index
Volume 15, 1985–86

AUTHORS

Ackerman, Martin S. The Economics of Tax Policies Affecting Visual Art. 15(3) Fall 1985: 61–71.

Alper, Neil; Rebecca Davison; and Gregory Wassall. *Art Work: Artists in the New England Labor Market*. Book Review. 15(4) Winter 1986: 105–107.

Andreasen, Alan R. Marketing or Selling the Arts: An Orientational Dilemma. 15(1) Spring 1985: 9–20.

Balfe, Judith H.; Margaret J. Wyszomirski. Public Art and Public Policy. 15(4) Winter 1986: 5–29.

Barrisi, Anthony L.; Fannie Taylor. *The Arts at a New Frontier*. Book Review. 15(2) Summer 1985: 97–100.

Baumol, William J. Unnatural Value: Or Art Investment as Floating Crap Game. 15(3) Fall 1985: 47–59.

Chamberlain, Oliver. Pricing Theory and Its Application For the Performing Arts. 15(1) Spring 1985: 78–94.

Commission for Museums for a New Century. *Museums for a New Century*. Book Review. 15(3) Fall 1985: 75–78.

Davison, Rebecca; Gregory Wassall; and Neil Alper. *Art Work: Artists in the New England Labor Market*. Book Review. 15(4) Winter 1986: 105–107.

DuBoff, Leonard D. Bronze Sculptures: Casting Around for Protection. 15(2) Summer 1985: 29–78.

———. *The Law (in Plain English) for Craftspeople*. Book Review. 15(3) Fall 1985: 73–74.

FitzGibbon, James T.; C. Michael Kendall. The Unicorn in the Courtroom: The Concept of "Supervising and Directing" an Artistic Creation Is a Mythical Beast in the Copyright Law. 15(3) Fall 1985: 23–43.

Friedman, Kenneth; Oscar A. Ornati. The Visual Arts Business. 15(3) Fall 1985: 45–46.

Horowitz, Harold. The Arts Audience/ The Arts Public, Two NEA Studies. 15(1) Spring 1985: 113–131.

Hutchens, James; Vivian Zöe. Curricular Considerations in Arts Administration: A Comparison of Views from the Field. 15(2) Summer 1985: 7–28.

Jeffri, Joan; Donald E. Sexton. Consumer Panels in the Arts, Or the Walrus and the Carpenter From the Oyster's Point of View. 15(1) Spring 1985: 107–112.

Kendall, C. Michael; James T. FitzGibbon. The Unicorn in the Courtroom: The Concept of "Supervising and Directing" an Artistic Creation Is a Mythical Beast in the Copyright Law. 15(3) Fall 1985: 23–43.

Kraus, William M. The Untrained Audience for the Performing Arts. 15(1) Spring 1985. 102–106.

Krieg, Patricia A. Copyright, Free Speech, and the Visual Arts. 15(4) Winter 1986: 59–80.

Lowry, W. McNeil, ed. *The Arts and Public Policy in the United States*. Book Review. 15(2) Summer 1985: 93–97.

Mestel, Hannah J. Enterprise in Canadian Museums: Reward or Revocation? 15(4) Winter 1986: 81–101.

Mulcahy, Kevin V.; Joseph Widoff. Administrative Foundations of American Public Broadcasting. 15(4) Winter 1986: 31–58.

O'Gorman, David. Using Graves's Theories of Personality to Understand Audience Characteristics. 15(1) Spring 1985: 49–66.

O'Meara, William. "Works Made for Hire" Under the Copyright Act of 1976—Two Interpretations. 15(3) Fall 1985: 5–22.

Ornati, Oscar A.; Kenneth Friedman. The Visual Arts Business. 15(3) Fall 1985: 45–46.

Schreiber, E. G. New Approaches to Consumer Behavior and Their Implications for Communications. 15(1) Spring 1985: 40–48.

Sexton, Donald E.; Joan Jeffri. Consumer Panels in the Arts, Or the Walrus and the Carpenter From the Oyster's Point of View. 15(1) Spring 1985: 107–112.

Sikes, Toni Fountain. The Impact of Price on Discretionary Income Purchases. 15(1) Spring 1985: 67–77.

Taylor, Fannie; Anthony L. Barresi. *The Arts at a New Frontier*. Book Review. 15(2) Summer 1985: 97–100.

Uprichard, Laurie. An Application of a Decision Process Model to Attendance at Cultural Events. 15(1) Spring 1985: 21–39.

Urice, John K. Planning at the National Endowment for the Arts: A Review of the Plans and Planning Documents, 1978–1984. 15(2) Summer 1985: 79–92.

Wassall, Gregory; Neil Alper; and Rebecca Davison. *Art Work: Artists in the New England Labor Market*. Book Review. 15(4) Winter 1986: 105–107.

White, Richard C. Crossover Considerations: Potential Audience Attendance from Culturally Isolated Communities. 15(1) Spring 1985: 95–101.

Widoff, Joseph; Kevin V. Mulcahy. Administrative Foundations of American Public Broadcasting. 15(4) Winter 1986: 31–58.

Wolf, Thomas. *The Nonprofit Organization: An Operating Manual*. Book Review. 15(2) Summer 1985: 100–102.

Wyszomirski, Margaret J.; Judith H. Balfe. Public Art and Public Policy. 15(4) Winter 1986: 5–29.

Zöe, Vivian; James Hutchens. Curricular Considerations in Arts Administration: A Comparison of Views from the Field. 15(2) Summer 1985: 7–28.

TITLES

Administrative Foundations of American Public Broadcasting. Kevin V. Mulcahy and Joseph Widoff. 15(4) Winter 1986: 31–58.

An Application of a Decision Process Model to Attendance at Cultural Events. Laurie Uprichard. 15(1) Spring 1985: 21–39.

Art Work: Artists in the New England Labor Market by Gregory Wassall, Neil Alper and Rebecca Davison. Book Review. 15(4) Winter 1986: 105–107.

The Arts and Public Policy in the United States, edited by W. McNeil Lowry. Book Review. 15(2) Summer 1985: 93–97.

The Arts at a New Frontier by Fannie Taylor and Anthony L. Barresi. Book Review. 15(2) Summer 1985: 97–100.

The Arts Audience/The Arts Public, Two NEA Studies. Harold Horowitz. 15(1) Spring 1985: 113–131.

Bronze Sculptures: Casting Around for Protection. Leonard D. DuBoff. 15(2) Summer 1985: 29–78.

Consumer Panels in the Arts, Or the Walrus and the Carpenter From the Oyster's Point of View. Joan Jeffri and Donald E. Sexton. 15(1) Spring 1985: 107–112.

Copyright, Free Speech, and the Visual Arts. Patricia A. Krieg. 15(4) Winter 1986: 59–80.

Crossover Considerations: Potential Audience Attendance from Culturally Isolated Communities. Richard C. White. 15(1) Spring 1985: 95–101.

Curricular Considerations in Arts Administration: A Comparison of Views from the Field. James Hutchens and Vivian Zöe. 15(2) Summer 1985: 7–28.

The Economics of Tax Policies Affecting Visual Art. Martin S. Ackerman. 15(3) Fall 1985: 61–71.

Enterprise in Canadian Museums: Reward or Revocation? Hannah J. Mestel. 15(4) Winter 1986: 81–101.

The Impact of Price on Discretionary Income Purchases. Toni Fountain Sikes. 15(1) Spring 1985: 67–77.

The Law (in Plain English) for Craftspeople by Leonard D. DuBoff. Book Review. 15(3) Fall 1985: 73–74.

Marketing or Selling the Arts: An Orientational Dilemma. Alan R. Andreasen. 15(1) Spring 1985: 9–20.

Museums for a New Century by Commission for Museums for a New Century. Book Review. 15(3) Fall 1985: 75–78.

New Approaches to Consumer Behavior and Their Implications for Communications. E. G. Schreiber. 15(1) Spring 1985: 40–48.

The Nonprofit Organization: An Operating Manual by Thomas Wolf. Book Review. 15(2) Summer 1985: 100–102.

Planning at the National Endowment for the Arts: A Review of the Plans and Planning Documents, 1978–1984. John K. Urice. 15(2) Summer 1985: 79–92.

Pricing Theory and Its Application For the Performing Arts. Oliver Chamberlain. 15(1) Spring 1985: 78–94.

Public Art and Public Policy. Judith H. Balfe and Margaret J. Wyszomirksi. 15(4) Winter 1986: 5–29.

The Unicorn in the Courtroom: The Concept of "Supervising and Directing" An Artistic Creation Is a Mythical Beast in the Copyright Law. James T. FitzGibbon and C. Michael Kendall. 15(3) Fall 1985: 23–43.

Unnatural Value: Or Art Investment as Floating Crap Game. William J. Baumol. 15(3) Fall 1985: 47–59.

The Untrained Audience for the Performing Arts. William M. Kraus. 15(1) Spring 1985: 102–106.

Using Graves's Theories of Personality to Understand Audience Characteristics. David O'Gorman. 15(1) Spring 1985: 49–66.

The Visual Arts Business. Oscar A. Ornati and Kenneth Friedman. 15(3) Fall 1985: 45–46.

"Works Made for Hire" Under the Copyright Act of 1976—Two Interpretations. William O'Meara. 15(3) Fall 1985: 5–22.